

The Interim

Canada's Life and Family Newspaper

www.theinterim.com www.lifesite.net interim@lifesite.net

The Interim Publishing Company Limited,
104 Bond St. Ste. 300, Toronto, ON M5B 1X9
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Advertising Rate Card

Effective July 2009

DISPLAY ADS

<u>Size</u>	<u>Dimensions</u>	<u>Rate</u>	<u>GST*</u>
Back Page	10 ¼" x 16"	\$1600	\$80
Full Page	10 ¼" x 16"	\$1495	\$75
Half Page	10 ¼" x 8"	\$800	\$40
Quarter Page	5 ⅛" x 8"	\$450	\$23
1/8 th Page	5 ⅛" x 4"	\$290	\$15
Square	3 ¼" x 3 ½"	\$190	\$10
1/16 th Page	5 ⅛" x 2"	\$175	\$9
Business Card	3 ½" x 2"	\$120	\$6

* GST will be applied to all display ads placed in The Interim.

Special Requests

<u>Color</u> Four Color (½ page or larger) = \$320 Spot Color (single, any size) = \$85 <i>Please call for color availability</i>	<u>Inserts</u> Letter Size, Customer-Supplied Stock = \$800 + \$35 per thousand (insert fee) Provincial/Regional Distribution = \$200 + \$35 per thousand (insert fee)
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Discounts for Multiple Placements

We also offer the following discounts for multiple placements in a given year:

2-3 issues = 10% discount
4-9 issues = 20% discount
10-12 issues = 33% discount

For all advertising enquiries, please contact one of our special representatives:

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